

2025–2026 Competitive Events Changes Collegiate



For specific information regarding competitive events guidelines, visit the individual guidelines from [this page](#).

High Level Changes for the 2026 National Leadership Conference

For the Collegiate Competitive Events program, the National FBLA Competitive Events Committee carefully analyzed state survey results, state course offerings, and state standards. The Collegiate competitive events lineup was reviewed to ensure alignment with Middle School & High School competitive events and career pathways. To guide our focus on career pathways, Advance CTE's [Career Cluster Framework](#) was used as a foundational reference to inform the changes outlined in this document.

Overall Changes

- Refreshed rating sheets and streamlined scoring process
- Competencies & Tasks have been updated in some Objective Test events. These are now called Knowledge Areas and Objectives.

Business Law

- New Event: Individual Event, Objective Test
Rationale for Change: Requested as an additional competition and adds to the Public Service & Safety Career Cluster.

Customer Service

- New Event: Individual Event, Role Play
Rationale for Change: Added to address many careers.

Digital Design & Communications Case Competition

- New Event: Team Event, Case Competition
Rationale for Change: Added to address a gap at the Collegiate level in the Arts, Entertainment, & Design area.

Foundations of Digital Design

- New Event: Individual Event, Objective Test
Rationale for Change: Adding this event to address the Arts, Entertainment, & Design Career Cluster and as a “pathway” to the Digital Design & Communications Case Competition.

Future Business Facilitator

- Removed the interview from this event

Marketing & Sales Case Competition

- Formerly named ‘Marketing, Sales, and Communications Case Competition’
- Team Event, Case Competition
Rationale for Change: Communications was removed from this case competition and added to Digital Design & Communications Case Competition.

Public Speaking

- Added a Question and Answer portion