

2025–2026 National FBLA High School Programs and ASCA Standards Crosswalk

FBLA Program to ASCA Category 1: Mindset Standards	M1. Belief in development of whole self, healthy balance	M2. Sense of acceptance, respect, support & inclusion	M3. Positive attitude toward work & learning	M4. Self-confidence in ability to succeed	M5. Belief in using abilities to achieve	M6. Postsecondary & Lifelong Learning necessity
Accounting	X		X	X	X	
Advanced Accounting	X		X	X	X	
Advertising	X		X	X	X	X
Agribusiness	X		X	X	X	
Banking & Financial Systems	X		X	X	X	X
Broadcast Journalism	X		X	X	X	
Business Communication	X	X	X	X	X	
Business Ethics	X		X	X	X	X
Business Law	X		X	X	X	
Business Management	X		X	X	X	
Business Plan	X		X	X	X	
Career Portfolio	X		X	X	X	X
Coding & Programming	X		X	X	X	
Community Service Project	X	X	X	X	X	
Computer Applications	X		X	X	X	
Computer Game & Simulation Programming	X		X	X	X	
Computer Problem Solving	X		X	X	X	
Customer Service	X		X	X	X	
Cybersecurity	X		X	X	X	
Data Analysis	X		X	X	X	
Data Science & AI	X		X	X	X	
Digital Animation	X		X	X	X	
Digital Video Production	X		X	X	X	
Economics	X		X	X	X	
Entrepreneurship	X		X	X	X	X
Event Planning	X		X	X	X	
Financial Planning	X		X	X	X	

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Financial Statement Analysis	X		X	X	X	
Future Business Educator	X	X	X	X	X	X
Future Business Leader	X	X	X	X	X	X
Graphic Design	X		X	X	X	
Healthcare Administration	X		X	X	X	
Hospitality & Event Management	X		X	X	X	X
Human Resource Management	X		X	X	X	
Impromptu Speaking	X		X	X	X	
Insurance & Risk Management	X		X	X	X	X
International Business	X		X	X	X	X
Introduction to Business Communication	X	X	X	X	X	
Introduction to Business Concepts	X		X	X	X	X
Introduction to Business Presentation	X		X	X	X	
Introduction to Business Procedures	X		X	X	X	X
Introduction to FBLA	X		X	X	X	
Introduction to Information Technology	X		X	X	X	
Introduction to Marketing Concepts	X		X	X	X	
Introduction to Parliamentary Procedure	X		X	X	X	
Introduction to Programming	X		X	X	X	
Introduction to Public Speaking	X		X	X	X	
Introduction to Retail & Merchandising	X		X	X	X	X
Introduction to Social Media Strategy	X		X	X	X	
Introduction to Supply Chain Management	X		X	X	X	X
Job Interview	X		X	X	X	X
Journalism	X		X	X	X	X
Local Chapter Annual Business Report	X	X	X	X	X	X
Management Information Systems	X		X	X	X	
Marketing	X		X	X	X	

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Mobile Application Development	X		X	X	X	
Network Design	X		X	X	X	
Networking Infrastructures	X		X	X	X	
Organizational Leadership	X		X	X	X	
Parliamentary Procedure	X		X	X	X	
Personal Finance	X		X	X	X	
Project Management	X		X	X	X	
Public Administration & Management	X		X	X	X	
Public Service Announcement	X		X	X	X	
Public Speaking	X		X	X	X	
Real Estate	X		X	X	X	X
Retail Management	X		X	X	X	
Sales Presentation	X		X	X	X	
Securities & Investments	X		X	X	X	
Social Media Strategies	X		X	X	X	
Sports & Entertainment Management	X		X	X	X	X
Supply Chain Management	X		X	X	X	
Technology Support & Services	X		X	X	X	
Visual Design	X		X	X	X	
Website Coding & Development	X		X	X	X	
Website Design	X		X	X	X	
BAA: Contributor	X					
BAA: Leader	X					
BAA: Advocate	X					
BAA: Capstone	X					
Champion Chapter	X					

2025–2026 National FBLA High School Programs and ASCA Standards Crosswalk

FBLA Program to ASCA Category 2: Behavior Standards – Learning Strategies	B-LS 1. Critical Thinking skills to make informed decisions	B-LS 2. Creative approach to learning, tasks & problem solving	B-LS 3. Time – management, organizational & study skills	B-LS 4. Self-motivation & self-direction for learning	B-LS 5. Media & technology skills to enhance learning	B-LS 6. High-quality standards for tasks & activities	B-LS 7. Long & short-term academic, career & social/emotional goals	B-LS 8. Engagement in challenging coursework	B-LS 9. Decision-making informed by gathering evidence, perspectives & recognizing personal bias	B-LS 10. Participation in enrichment & extracurricular activities
Accounting	X		X	X				X		X
Advanced Accounting	X		X	X				X		X
Advertising	X		X	X			X	X		X
Agribusiness	X		X	X				X		X
Banking & Financial Systems	X	X	X	X			X	X		X
Broadcast Journalism	X	X	X	X	X	X		X		X
Business Communication	X		X	X				X		X
Business Ethics	X	X	X	X	X	X	X	X		X
Business Law	X		X	X				X		X
Business Management	X	X	X	X				X		X
Business Plan	X	X	X	X	X	X		X		X
Career Portfolio	X	X	X	X	X	X	X	X		X
Coding & Programming	X	X	X	X	X	X		X		X
Community Service Project	X	X	X	X	X	X		X		X
Computer Applications	X	X	X	X	X	X		X		X
Computer Game & Simulation Programming	X	X	X	X	X	X		X		X
Computer Problem Solving	X		X	X				X		X
Customer Service	X	X	X	X				X		X
Cybersecurity	X		X	X				X		X
Data Analysis	X	X	X	X	X	X		X		X
Data Science & AI	X		X	X				X		X
Digital Animation	X	X	X	X	X	X		X		X
Digital Video Production	X	X	X	X	X	X		X		X
Economics	X		X	X				X		X
Entrepreneurship	X	X	X	X			X	X		X
Event Planning	X	X	X	X	X	X		X		X
Financial Planning	X	X	X	X		X		X		X
Financial Statement Analysis	X	X	X	X	X	X		X		X
Future Business Educator	X	X	X	X	X	X	X	X		X
Future Business Leader	X	X	X	X	X	X	X	X		X
Graphic Design	X	X	X	X	X	X		X		X
Healthcare Administration	X		X	X				X		X

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FBLA Program to ASCA Category 2: Behavior Standards – Learning Strategies	B-LS 1. Critical Thinking skills to make informed decisions	B-LS 2. Creative approach to learning, tasks & problem solving	B-LS 3. Time – management, organizational & study skills	B-LS 4. Self-motivation & self-direction for learning	B-LS 5. Media & technology skills to enhance learning	B-LS 6. High-quality standards for tasks & activities	B-LS 7. Long & short-term academic, career & social/emotional goals	B-LS 8. Engagement in challenging coursework	B-LS 9. Decision-making informed by gathering evidence, perspectives & recognizing personal bias	B-LS 10. Participation in enrichment & extracurricular activities
Hospitality & Event Management	X	X	X	X			X	X		X
Human Resource Management	X		X	X				X		X
Impromptu Speaking	X	X	X	X		X		X		X
Insurance & Risk Management	X		X	X			X	X		X
International Business	X	X	X	X			X	X		X
Introduction to Business Communication	X		X	X				X		X
Introduction to Business Concepts	X		X	X			X	X		X
Introduction to Business Presentation	X	X	X	X	X	X		X		X
Introduction to Business Procedures	X		X	X			X	X		X
Introduction to FBLA	X		X	X				X		X
Introduction to Information Technology	X		X	X				X		X
Introduction to Marketing Concepts	X		X	X				X		X
Introduction to Parliamentary Procedure	X		X	X				X		X
Introduction to Programming	X	X	X	X	X	X		X		X
Introduction to Public Speaking	X	X	X	X		X		X		X
Introduction to Retail & Merchandising	X		X	X			X	X		X
Introduction to Social Media Strategy	X	X	X	X	X	X		X		X
Introduction to Supply Chain Management	X		X	X			X	X		X
Job Interview	X	X	X	X	X	X	X	X		X
Journalism	X		X	X			X	X		X
Local Chapter Annual Business Report	X	X	X	X	X	X	X	X		X
Management Information Systems	X	X	X	X				X		X
Marketing	X	X	X	X				X		X
Mobile Application Development	X	X	X	X	X	X		X		X
Network Design	X	X	X	X				X		X
Networking Infrastructures	X		X	X				X		X
Organizational Leadership	X		X	X				X		X
Parliamentary Procedure	X	X	X	X				X		X
Personal Finance	X		X	X				X		X
Project Management	X		X	X				X		X

2025–2026 National FBLA High School Programs and ASCA Standards Crosswalk

FBLA Competitive Event to ASCA Category 2: Behavior Standards – Learning Strategies	B-LS 1. Critical Thinking skills to make informed decisions	B-LS 2. Creative approach to learning, tasks & problem solving	B-LS 3. Time -management, organizational & study skills	B-LS 4. Self-motivation & self-direction for learning	B-LS 5. Media & technology skills to enhance learning	B-LS 6. High-quality standards for tasks & activities	B-LS 7. Long & short-term academic, career & social/emotional goals	B-LS 8. Engagement in challenging coursework	B-LS 9. Decision-making informed by gathering evidence, perspectives & recognizing personal bias	B-LS 10. Participation in enrichment & extracurricular activities
Public Administration & Management	X		X	X				X		X
Public Service Announcement	X	X	X	X	X	X		X		X
Public Speaking	X	X	X	X		X		X		X
Real Estate	X		X	X			X	X		X
Retail Management	X		X	X				X		X
Sales Presentation	X	X	X	X		X		X		X
Securities & Investments	X		X	X				X		X
Social Media Strategies	X	X	X	X	X	X		X		X
Sports & Entertainment Management	X	X	X	X			X	X		X
Supply Chain Management	X	X	X	X	X	X		X		X
Technology Support & Services	X	X	X	X	X	X		X		X
Visual Design	X	X	X	X	X	X		X		X
Website Coding & Development	X	X	X	X	X	X		X		X
Website Design	X	X	X	X	X	X		X		X
BAA: Contributor					X	X	X	X		X
BAA: Leader	X	X	X	X	X	X	X	X	X	X
BAA: Advocate	X	X		X	X	X		X	X	X
BAA: Capstone	X	X	X	X	X	X	X	X	X	X
Champion Chapter	X	X	X	X	X	X	X	X	X	X

2025–2026 National FBLA High School Programs and ASCA Standards Crosswalk

FBLA Program to ASCA Category 2: Behavior Standards – Self-Management Skills	B-SMS 1. Responsibility for self & actions	B-SMS 2. Self-discipline & self-control	B-SMS 3. Independent work	B-SMS 4. Delayed gratification for long-term rewards	B-SMS 5. Perseverance to achieve long- and short-term goals	B-SMS 6. Ability to identify and overcome barriers	B-SMS 7. Effective coping skills	B-SMS 8. Balance of school, home and community activities	B-SMS 9. Personal safety skills	B-SMS 10. Ability to manage transitions & adapt to change
Accounting	X	X	X		X	X	X	X		X
Advanced Accounting	X	X	X		X	X	X	X		X
Advertising	X	X	X		X	X	X	X		X
Agribusiness	X	X	X		X	X	X	X		X
Banking & Financial Systems	X	X	X		X	X	X	X		X
Broadcast Journalism	X	X	X		X	X	X	X		X
Business Communication	X	X	X		X	X	X	X		X
Business Ethics	X	X	X		X	X	X	X		X
Business Law	X	X	X		X	X	X	X		X
Business Management	X	X	X		X	X	X	X		X
Business Plan	X	X	X		X	X	X	X		X
Career Portfolio	X	X	X		X	X	X	X		X
Coding & Programming	X	X	X		X	X	X	X		X
Community Service Project	X	X	X		X	X	X	X		X
Computer Applications	X	X	X		X	X	X	X		X
Computer Game & Simulation Programming	X	X	X		X	X	X	X		X
Computer Problem Solving	X	X	X		X	X	X	X		X
Customer Service	X	X	X		X	X	X	X		X
Cybersecurity	X	X	X		X	X	X	X		X
Data Analysis	X	X	X		X	X	X	X		X
Data Science & AI	X	X	X		X	X	X	X		X
Digital Animation	X	X	X		X	X	X	X		X
Digital Video Production	X	X	X		X	X	X	X		X
Economics	X	X	X		X	X	X	X		X
Entrepreneurship	X	X	X		X	X	X	X		X
Event Planning	X	X	X		X	X	X	X		X
Financial Planning	X	X	X		X	X	X	X		X
Financial Statement Analysis	X	X	X		X	X	X	X		X
Future Business Educator	X	X	X		X	X	X	X		X
Future Business Leader	X	X	X		X	X	X	X		X
Graphic Design	X	X	X		X	X	X	X		X
Healthcare Administration	X	X	X		X	X	X	X		X

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FBLA Program to ASCA Category 2: Behavior Standards – Self-Management Skills	B-SMS 1. Responsibility for self & actions	B-SMS 2. Self-discipline & self-control	B-SMS 3. Independent work	B-SMS 4. Delayed gratification for long-term rewards	B-SMS 5. Perseverance to achieve long- and short-term goals	B-SMS 6. Ability to identify and overcome barriers	B-SMS 7. Effective coping skills	B-SMS 8. Balance of school, home and community activities	B-SMS 9. Personal safety skills	B-SMS 10. Ability to manage transitions & adapt to change
Hospitality & Event Management	X	X	X		X	X	X	X		X
Human Resource Management	X	X	X		X	X	X	X		X
Impromptu Speaking	X	X	X		X	X	X	X		X
Insurance & Risk Management	X	X	X		X	X	X	X		X
International Business	X	X	X		X	X	X	X		X
Introduction to Business Communication	X	X	X		X	X	X	X		X
Introduction to Business Concepts	X	X	X		X	X	X	X		X
Introduction to Business Presentation	X	X	X		X	X	X	X		X
Introduction to Business Procedures	X	X	X		X	X	X	X		X
Introduction to FBLA	X	X	X		X	X	X	X		X
Introduction to Information Technology	X	X	X		X	X	X	X		X
Introduction to Marketing Concepts	X	X	X		X	X	X	X		X
Introduction to Parliamentary Procedure	X	X	X		X	X	X	X		X
Introduction to Programming	X	X	X		X	X	X	X		X
Introduction to Public Speaking	X	X	X		X	X	X	X		X
Introduction to Retail & Merchandising	X	X	X		X	X	X	X		X
Introduction to Social Media Strategy	X	X	X		X	X	X	X		X
Introduction to Supply Chain Management	X	X	X		X	X	X	X		X
Job Interview	X	X	X		X	X	X	X		X
Journalism	X	X	X		X	X	X	X		X
Local Chapter Annual Business Report	X	X	X		X	X	X	X		X
Management Information Systems	X	X	X		X	X	X	X		X
Marketing	X	X	X		X	X	X	X		X
Mobile Application Development	X	X	X		X	X	X	X		X
Network Design	X	X	X		X	X	X	X		X
Networking Infrastructures	X	X	X		X	X	X	X		X
Organizational Leadership	X	X	X		X	X	X	X		X
Parliamentary Procedure	X	X	X		X	X	X	X		X
Personal Finance	X	X	X		X	X	X	X		X
Project Management	X	X	X		X	X	X	X		X

2025–2026 National FBLA High School Programs and ASCA Standards Crosswalk

FBLA Competitive Events to ASCA Category 2: Behavior Standards – Self- Management Skills	B-SMS 1. Responsibility for self & actions	B-SMS 2. Self-discipline & self-control	B-SMS 3. Independent work	B-SMS 4. Delayed gratification for long-term rewards	B-SMS 5. Perseverance to achieve long- and short- term goals	B-SMS 6. Ability to identify and overcome barriers	B-SMS 7. Effective coping skills	B-SMS 8. Balance of school, home and community activities	B-SMS 9. Personal safety skills	B-SMS 10. Ability to manage transitions & adapt to change
Public Administration & Management	X	X	X		X	X	X	X		X
Public Service Announcement	X	X	X		X	X	X	X		X
Public Speaking	X	X	X		X	X	X	X		X
Real Estate	X	X	X		X	X	X	X		X
Retail Management	X	X	X		X	X	X	X		X
Sales Presentation	X	X	X		X	X	X	X		X
Securities & Investments	X	X	X		X	X	X	X		X
Social Media Strategies	X	X	X		X	X	X	X		X
Sports & Entertainment Management	X	X	X		X	X	X	X		X
Supply Chain Management	X	X	X		X	X	X	X		X
Technology Support & Services	X	X	X		X	X	X	X		X
Visual Design	X	X	X		X	X	X	X		X
Website Coding & Development	X	X	X		X	X	X	X		X
Website Design	X	X	X		X	X	X	X		X
BAA: Contributor			X		X					
BAA: Leader	X	X	X	X	X	X	X		X	X
BAA: Advocate	X	X	X						X	
BAA: Capstone	X	X	X	X	X	X	X	X		X
Champion Chapter	X	X	X	X	X	X	X	X		X

2025–2026 National FBLA High School Programs and ASCA Standards Crosswalk

FBLA Program to ASCA Category 2: Behavior Standards – Social Skills	B-SS 1. Effective oral & written communication skills & listening skills	B-SS 2. Positive, respectful & supporting relationships with students	B-SS 3. Positive relationships with adults to support success	B-SS 4. Empathy	B-SS 5. Ethical decision-making & social responsibility	B-SS 6. Effective collaboration and cooperation skills	B-SS 7. Leadership & teamwork skills to work effectively in diverse groups	B-SS 8. Advocacy skills for self & others & ability to assert self, when necessary	B-SS 9. Social maturity & behaviors appropriate to the situation & environment	B-SS 10. Cultural awareness, sensitivity & responsiveness
Accounting			X		X				X	
Advanced Accounting			X		X				X	
Advertising			X		X				X	X
Agribusiness			X						X	
Banking & Financial Systems	X	X	X		X	X	X		X	
Broadcast Journalism	X	X	X		X	X	X		X	
Business Communication	X	X	X						X	X
Business Ethics	X	X	X	X	X	X	X		X	
Business Law			X						X	
Business Management	X	X	X			X	X		X	
Business Plan	X	X	X			X	X		X	
Career Portfolio	X		X						X	
Coding & Programming	X	X	X			X	X		X	
Community Service Project	X	X	X			X	X	X	X	
Computer Applications			X						X	
Computer Game & Simulation Programming	X	X	X			X	X		X	
Computer Problem Solving			X						X	
Customer Service	X		X	X	X			X	X	
Cybersecurity			X						X	
Data Analysis	X	X	X			X	X		X	
Data Science & AI			X		X				X	
Digital Animation	X	X	X			X	X		X	
Digital Video Production	X	X	X			X	X		X	
Economics			X						X	X
Entrepreneurship	X	X	X		X	X	X		X	
Event Planning	X	X	X			X	X		X	
Financial Planning	X	X	X			X	X		X	
Financial Statement Analysis	X	X	X			X	X		X	
Future Business Educator	X	X	X						X	
Future Business Leader	X		X						X	
Graphic Design	X	X	X			X	X		X	
Healthcare Administration			X		X				X	

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Hospitality & Event Management	X	X	X		X	X	X		X	
Human Resource Management			X		X	X		X	X	
Impromptu Speaking	X		X						X	
Insurance & Risk Management			X		X				X	
International Business	X	X	X		X	X	X		X	X
Introduction to Business Communication	X		X						X	
Introduction to Business Concepts			X						X	
Introduction to Business Presentation	X	X	X			X	X		X	
Introduction to Business Procedures			X		X				X	
Introduction to FBLA			X						X	
Introduction to Information Technology			X						X	
Introduction to Marketing Concepts			X						X	
Introduction to Parliamentary Procedure			X						X	
Introduction to Programming	X	X	X			X	X		X	
Introduction to Public Speaking	X		X						X	
Introduction to Retail & Merchandising			X						X	
Introduction to Social Media Strategy	X	X	X			X	X		X	
Introduction to Supply Chain Management			X		X				X	
Job Interview	X		X						X	
Journalism			X		X				X	
Local Chapter Annual Business Report	X	X	X			X	X	X	X	
Management Information Systems	X	X	X			X	X		X	
Marketing	X	X	X		X	X	X		X	
Mobile Application Development	X	X	X			X	X		X	
Network Design	X	X	X			X	X		X	
Networking Infrastructures			X						X	
Organizational Leadership			X		X				X	X
Parliamentary Procedure	X	X	X			X	X		X	
Personal Finance			X						X	
Project Management			X			X			X	

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Public Administration & Management			X		X			X	X	
Public Service Announcement	X	X	X			X	X		X	
Public Speaking	X		X						X	
Real Estate			X		X				X	
Retail Management			X						X	
Sales Presentation	X	X	X			X	X		X	
Securities & Investments			X						X	
Social Media Strategies	X	X	X			X	X		X	
Sports & Entertainment Management	X	X	X		X	X	X		X	
Supply Chain Management	X	X	X		X	X	X		X	
Technology Support & Services	X		X	X				X	X	
Visual Design	X	X	X			X	X		X	
Website Coding & Development	X	X	X			X	X		X	
Website Design	X	X	X			X	X		X	
BAA: Contributor	X									
BAA: Leader	X	X	X	X	X	X	X	X	X	X
BAA: Advocate	X	X	X	X	X	X	X	X	X	X
BAA: Capstone	X	X	X	X	X	X	X	X	X	X
Champion Chapter	X	X	X	X	X	X	X	X	X	X