

2025–2026 National FBLA Competitive Events and NACE Competency Crosswalk



Competitive Event	Critical Thinking	Communication	Teamwork	Technology	Leadership	Professionalism	Career & Self-Development
Accounting	X			X		X	X
Advanced Accounting	X			X		X	X
Advertising	X	X		X		X	X
Agribusiness	X	X		X			X
Banking & Financial Systems	X	X	X*		X	X	X
Broadcast Journalism	X	X	X*	X	X	X	X
Business Communication	X	X		X		X	X
Business Ethics	X	X	X*		X	X	X
Business Law	X	X				X	X
Business Management	X	X	X*		X	X	X
Business Plan	X	X	X*		X	X	X
Career Portfolio	X	X		X	X	X	X
Coding & Programming	X	X	X*	X	X	X	X
Community Service Project	X	X	X	X	X	X	X
Computer Applications	X	X		X			X
Computer Game & Simulation Programming	X	X	X*	X	X	X	X
Computer Problem Solving	X			X			X
Customer Service	X	X			X	X	X
Cybersecurity	X			X		X	X
Data Analysis	X	X	X*	X	X	X	X
Data Science & AI	X			X			X
Digital Animation	X	X	X*	X	X	X	X
Digital Video Production	X	X	X*	X	X	X	X
Economics	X						X
Entrepreneurship	X	X	X*		X	X	X
Event Planning	X	X	X*	X	X	X	X
Financial Planning	X	X	X*	X	X	X	X
Financial Statement Analysis	X	X	X*		X	X	X
Future Business Educator	X	X		X	X	X	X
Future Business Leader	X	X		X	X	X	X
Graphic Design	X	X	X*	X	X	X	X
Healthcare Administration	X	X		X		X	X
Hospitality & Event Management	X	X	X*	X	X	X	X
Human Resource Management	X	X		X	X	X	X
Impromptu Speaking	X	X			X	X	X
Insurance & Risk Management	X					X	X
International Business	X	X	X*	X	X	X	X
Introduction to Business Communication	X	X		X		X	X
Introduction to Business Concepts	X	X					X
Introduction to Business Presentation	X	X	X*	X	X	X	X

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Introduction to Business Procedures	X	X		X	X	X	X
Introduction to FBLA							X
Introduction to Information Technology	X	X		X			X
Introduction to Marketing Concepts	X	X		X			X
Introduction to Parliamentary Procedure	X	X			X	X	X
Introduction to Programming	X	X	X*	X	X	X	X
Introduction to Public Speaking	X	X				X	X
Introduction to Retail & Merchandising	X	X		X			X
Introduction to Social Media Strategy	X	X	X*	X	X	X	X
Introduction to Supply Chain Management	X	X		X			X
Job Interview	X	X		X	X	X	X
Journalism	X	X					X
Local Chapter Annual Business Report	X	X	X	X	X	X	X
Management Information Systems	X	X	X*	X	X	X	X
Marketing	X	X	X*		X	X	X
Mobile Application Development	X	X	X*	X	X	X	X
Network Design	X	X	X*	X	X	X	X
Networking Infrastructures	X			X			X
Organizational Leadership	X	X	X		X	X	X
Parliamentary Procedure	X	X	X		X	X	X
Personal Finance	X			X			X
Project Management	X	X	X		X		X
Public Administration & Management	X	X			X	X	X
Public Service Announcement	X	X	X*	X	X	X	X
Public Speaking	X	X				X	X
Real Estate	X	X					X
Retail Management	X	X					X
Sales Presentation	X	X	X*		X	X	X
Securities & Investments	X	X					X
Social Media Strategies	X	X	X*	X	X	X	X
Sports & Entertainment Management	X	X	X*		X	X	X
Supply Chain Management	X	X	X*	X	X	X	X
Technology Support & Services	X	X		X	X	X	X
Visual Design	X	X	X*	X	X	X	X
Website Coding & Development	X	X	X*	X	X	X	X
Website Design	X	X	X*	X	X	X	X