



START AN FBLA CHAPTER TODAY!

Join the largest student business organization in the world!

Key Benefits of Starting a Chapter



Align with Your Mission

Equip students with essential workplace skills and leadership qualities, complementing academic rigor and meeting employer expectations.



Support Career Development

Programs and conferences connect classroom learning with real-world experience, helping students refine career goals and enter the job market confidently.



Compete at a National Level

National competitive events let students showcase their skills and knowledge professionally.



Build Community and a Sense of Belonging

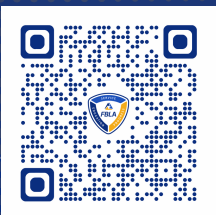
Foster community and offer diverse opportunities, boosting student satisfaction, engagement, and retention.



FOLLOW THESE STEPS

1

Scan to check for a chapter at your school.

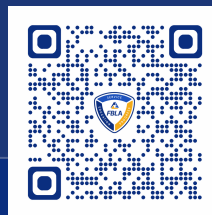


2

Review your school's student organization policies to understand requirements and guidelines.

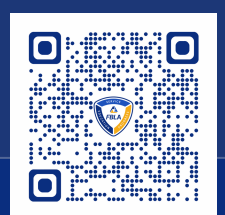
3

Complete the New or Reactivation Chapter Form.



4

Not ready to start? Join Collegiate Direct!



After submitting step 3 or step 4, you'll receive a follow-up email with next steps and additional resources.

INSTITUTIONAL BENEFITS OF AN FBLA COLLEGIATE CHAPTER



Align with Your Mission

Establishing an FBLA Collegiate chapter enhances your institution's academic rigor with essential workplace skills. Aligned with NACE career readiness competencies, it offers students real-world experience. Graduates gain a solid academic foundation and key skills like leadership and critical thinking, making them competitive in the job market.



Stay Current on Trends in Business and Industry

With business and industry landscapes continually changing, FBLA Collegiate members engage regularly with industry partners to complement their learning in the classroom. This ensures students have the most up-to-date information on emerging trends across industries and helps to better guide their career choices.



Engage with a National Competitive Events Program

Participating in national competitive events through FBLA Collegiate allows students to showcase their knowledge and skills in a professional setting, benefiting your institution in several ways:

- **Accreditation Reports:** Enhance academic accreditation with competition results.
- **Assurance of Learning:** Use competitions to measure educational effectiveness.
- **Funding and Sponsorships:** Attract sponsorships and grants through student achievements.



Cultivate Community-Minded Business Leaders

FBLA Collegiate chapters support the development of community-minded business leaders by fostering a commitment to societal improvement and leadership in community service. Students develop a clear leadership philosophy and approach to better understand the communities they aim to serve.



Build Community and a Sense of Belonging

As student engagement trends evolve, especially post-pandemic, the presence of an FBLA Collegiate chapter brings a sense of community and belonging to your campus. The chapter provides personal, social, academic, and professional opportunities that align with the diverse experiences of today's college students, increasing overall student satisfaction, engagement, and retention.



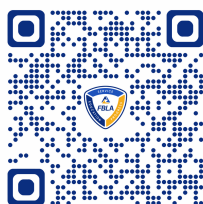
Support Career Development

FBLA's co-curricular programs and in-person conferences give students the opportunity to connect what they learn in the classroom with the experiences of professionals in the field. Students can explore and hone their career goals through this approach, entering the job market confident in their career choice and ready to make an impact in their industry.



Connect with FBLA's Network of Leaders

Members gain access to a vast network of students, advisers, and alumni, promoting career development and community engagement. This enhances your institution's brand and diversifies your admissions pipeline with talented students nationwide.



Scan to learn
more today!

FBLA COLLEGIATE

Your Year in Action

July

- ✓ **Professional Development:** Host officer training and prepare the Program of Work.
- ✓ **Networking Opportunities:** Plan a teambuilder or leadership training event for officers.

August

- ✓ **Chapter Operations:** Host an officer meeting to create a plan for the year and to discuss a recruitment campaign.
- ✓ **Marketing & Public Relations:** Launch a membership recruitment campaign.

September

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Marketing & Public Relations:** Plan and execute a membership recruitment drive.
- ✓ **Professional Development:** Develop and organize member committees.
- ✓ **Chapter Operations:** Hold a chapter meeting for committee sign-ups and submit dues to the national office.
- ✓ **Financial Management:** Create a budget and begin fundraising for the Career Connections Conference (CCC).

October

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Professional Development:** Promote competitive events and have students begin preparing/studying.
- ✓ **Service Learning:** Plan and deliver business skill lessons at a local elementary school, middle school, or high school. If possible, identify a school with an active FBLA chapter.
- ✓ **Business & Industry Connections:** Invite a guest speaker from the business community to come to speak to your chapter.
- ✓ **Business & Industry Connections:** Network with other chapters and industry professionals at Career Connections Conference (CCC).

November

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Business & Industry Connections:** Participate in FBLA's National American Enterprise Day event.
- ✓ **Financial Management:** Have a team compete in the Stock Market Game.

December

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Service Learning:** Organize a community service project.
- ✓ **Networking Opportunities:** Plan an end of the term social event for chapter members.

January

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Marketing & Public Relations:** Write a letter to local officials requesting an FBLA Week Proclamation; host a recruitment drive for the second semester.

February

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Marketing & Public Relations:** Celebrate FBLA Week with various activities.
- ✓ **Business & Industry Connections:** Invite local business members to judge at the State Leadership Conference (SLC).
- ✓ **Financial Management:** Develop plans to fundraise for the National Leadership Conference (NLC).
- ✓ **Chapter Operations:** Ensure all memberships are finalized by March 1.

March

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Business & Industry Connections:** Coordinate a tour of a local business for chapter members.
- ✓ **Professional Development:** Attend the State Leadership Conference (SLC).

April

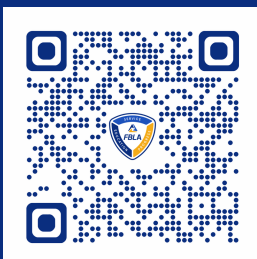
- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Chapter Operations:** Elect new officers.
- ✓ **Financial Management:** Create a budget and fundraise for the NLC.

May

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Networking Opportunities:** Plan and host an end-of-the-year banquet.
- ✓ **Marketing & Public Relations:** Create a 'Year in Review' video.
- ✓ **Business & Industry Connections:** Host a resume review session with volunteers from the business community.

June

- ✓ **Professional Development:** Attend the National Leadership Conference (NLC).



Scan to
learn more!

LIFE OF A NEW FBLA COLLEGIATE CHAPTER

Year 1



July – September

Chapter Operations:

- Plan regularly scheduled chapter meetings – reserve rooms, set dates, determine if you will invite guest speakers.
- Host an officer meeting to create a plan for the year and to discuss a recruitment campaign.
- Collect chapter dues.

Professional Development:

- Host officer training and prepare the Program of Work. (If you have students interested in serving as officers)
- Promote competitive events and have students begin preparing/studying.

Marketing & Public Relations:

- Launch a membership recruitment campaign.

October – December

Chapter Operations:

- Conduct regularly scheduled chapter meetings.

Business & Industry Connections:

- Network with other chapters and industry professionals at Career Connections Conference (CCC).

Service Learning:

- Organize a community service project.

Networking Opportunities:

- Plan an end-of-term social event for chapter members.

January – March

Chapter Operations:

- Conduct regularly scheduled chapter meetings.

Marketing & Public Relations:

- Host a recruitment drive for the second semester.
- Celebrate FBLA Week with various activities.

Financial Management:

- Ensure all memberships are paid by March 1.
- Develop plans for fundraising for the National Leadership Conference (NLC).

Professional Development:

- Attend the State Leadership Conference (SLC).

April – June

Chapter Operations:

- Conduct regularly scheduled chapter meetings.

Marketing & Public Relations:

- Host a recruitment drive for the second semester.
- Celebrate FBLA Week with various activities.

Financial Management:

- Ensure all memberships are paid by March 1.
- Fundraising for the National Leadership Conference (NLC).

Professional Development:

- Attend the National Leadership Conference (NLC).

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