

INSTITUTIONAL BENEFITS OF AN FBLA COLLEGIATE CHAPTER

Align with Your Mission

Establishing an FBLA Collegiate chapter enhances your institution's academic rigor with essential workplace skills. Aligned with NACE career readiness competencies, it offers students real-world experience. Graduates gain a solid academic foundation and key skills like leadership and critical thinking, making them competitive in the job market.



Stay Current on Trends in Business and Industry

With business and industry landscapes continually changing, FBLA Collegiate members engage regularly with industry partners to complement their learning in the classroom. This ensures students have the most up-to-date information on emerging trends across industries and helps to better guide their career choices.



Engage with a National Competitive Events Program

Participating in national competitive events through FBLA Collegiate allows students to showcase their knowledge and skills in a professional setting, benefiting your institution in several ways:

- **Accreditation Reports:** Enhance academic accreditation with competition results.
- **Assurance of Learning:** Use competitions to measure educational effectiveness.
- **Funding and Sponsorships:** Attract sponsorships and grants through student achievements.



Cultivate Community-Minded Business Leaders

FBLA Collegiate chapters support the development of community-minded business leaders by fostering a commitment to societal improvement and leadership in community service. Students develop a clear leadership philosophy and approach to better understand the communities they aim to serve.



Build Community and a Sense of Belonging

As student engagement trends evolve, especially post-pandemic, the presence of an FBLA Collegiate chapter brings a sense of community and belonging to your campus. The chapter provides personal, social, academic, and professional opportunities that align with the diverse experiences of today's college students, increasing overall student satisfaction, engagement, and retention.



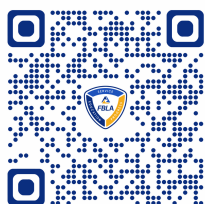
Support Career Development

FBLA's co-curricular programs and in-person conferences give students the opportunity to connect what they learn in the classroom with the experiences of professionals in the field. Students can explore and hone their career goals through this approach, entering the job market confident in their career choice and ready to make an impact in their industry.



Connect with FBLA's Network of Leaders

Members gain access to a vast network of students, advisers, and alumni, promoting career development and community engagement. This enhances your institution's brand and diversifies your admissions pipeline with talented students nationwide.



Scan to learn more today!