

LIFE OF A NEW FBLA COLLEGIATE CHAPTER

Year 1



July – September

Chapter Operations:

- Plan regularly scheduled chapter meetings – reserve rooms, set dates, determine if you will invite guest speakers.
- Host an officer meeting to create a plan for the year and to discuss a recruitment campaign.
- Collect chapter dues.

Professional Development:

- Host officer training and prepare the Program of Work. (If you have students interested in serving as officers)
- Promote competitive events and have students begin preparing/studying.

Marketing & Public Relations:

- Launch a membership recruitment campaign.

October – December

Chapter Operations:

- Conduct regularly scheduled chapter meetings.

Business & Industry Connections:

- Network with other chapters and industry professionals at Career Connections Conference (CCC).

Service Learning:

- Organize a community service project.

Networking Opportunities:

- Plan an end-of-term social event for chapter members.

January – March

Chapter Operations:

- Conduct regularly scheduled chapter meetings.

Marketing & Public Relations:

- Host a recruitment drive for the second semester.
- Celebrate FBLA Week with various activities.

Financial Management:

- Ensure all memberships are paid by March 1.
- Develop plans for fundraising for the National Leadership Conference (NLC).

Professional Development:

- Attend the State Leadership Conference (SLC).

April – June

Chapter Operations:

- Conduct regularly scheduled chapter meetings.

Marketing & Public Relations:

- Host a recruitment drive for the second semester.
- Celebrate FBLA Week with various activities.

Financial Management:

- Ensure all memberships are paid by March 1.
- Fundraising for the National Leadership Conference (NLC).

Professional Development:

- Attend the National Leadership Conference (NLC).

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