

FBLA COLLEGIATE

Your Year in Action

July

- ✓ **Professional Development:** Host officer training and prepare the Program of Work.
- ✓ **Networking Opportunities:** Plan a teambuilder or leadership training event for officers.

August

- ✓ **Chapter Operations:** Host an officer meeting to create a plan for the year and to discuss a recruitment campaign.
- ✓ **Marketing & Public Relations:** Launch a membership recruitment campaign.

September

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Marketing & Public Relations:** Plan and execute a membership recruitment drive.
- ✓ **Professional Development:** Develop and organize member committees.
- ✓ **Chapter Operations:** Hold a chapter meeting for committee sign-ups and submit dues to the national office.
- ✓ **Financial Management:** Create a budget and begin fundraising for the Career Connections Conference (CCC).

October

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Professional Development:** Promote competitive events and have students begin preparing/studying.
- ✓ **Service Learning:** Plan and deliver business skill lessons at a local elementary school, middle school, or high school. If possible, identify a school with an active FBLA chapter.
- ✓ **Business & Industry Connections:** Invite a guest speaker from the business community to come to speak to your chapter.
- ✓ **Business & Industry Connections:** Network with other chapters and industry professionals at Career Connections Conference (CCC).

November

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Business & Industry Connections:** Participate in FBLA's National American Enterprise Day event.
- ✓ **Financial Management:** Have a team compete in the Stock Market Game.

December

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Service Learning:** Organize a community service project.
- ✓ **Networking Opportunities:** Plan an end of the term social event for chapter members.

January

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Marketing & Public Relations:** Write a letter to local officials requesting an FBLA Week Proclamation; host a recruitment drive for the second semester.

February

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Marketing & Public Relations:** Celebrate FBLA Week with various activities.
- ✓ **Business & Industry Connections:** Invite local business members to judge at the State Leadership Conference (SLC).
- ✓ **Financial Management:** Develop plans to fundraise for the National Leadership Conference (NLC).
- ✓ **Chapter Operations:** Ensure all memberships are finalized by March 1.

March

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Business & Industry Connections:** Coordinate a tour of a local business for chapter members.
- ✓ **Professional Development:** Attend the State Leadership Conference (SLC).

April

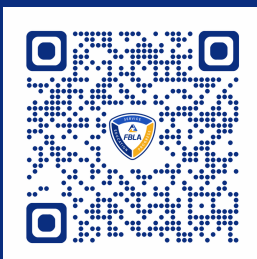
- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Chapter Operations:** Elect new officers.
- ✓ **Financial Management:** Create a budget and fundraise for the NLC.

May

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Networking Opportunities:** Plan and host an end-of-the-year banquet.
- ✓ **Marketing & Public Relations:** Create a 'Year in Review' video.
- ✓ **Business & Industry Connections:** Host a resume review session with volunteers from the business community.

June

- ✓ **Professional Development:** Attend the National Leadership Conference (NLC).



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